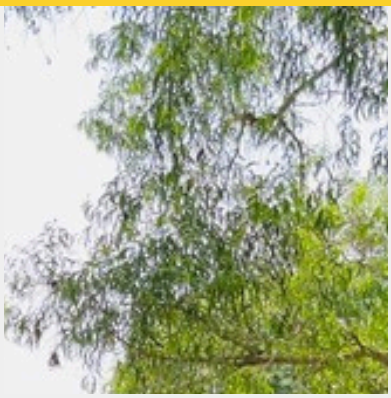
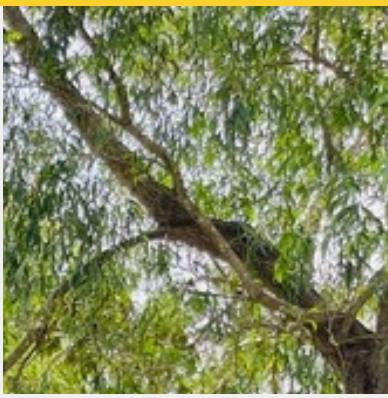
OneChalé
a million smiles

Project Report 2024

ANNUAL PROJECT REPORT





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Uniting Talents, Inspiring Success

INTRODUCTION

OneChalé is a charitable organization dedicated to putting a million smiles on the faces of people. Over the years, we have embarked on several charitable works focused on addressing social needs, improving lives and creating opportunities for self-development for young people in creative but underprivileged communities through donations and skills development initiatives.

The "A Million Smiles" initiative is dedicated to providing opportunities for one million young individuals residing in underprivileged communities. Specifically, within the Agotime-Kpetoe community. Over the years, we have provided over 500 materials to children, such as educational and art resources, like shoes, school bags, color pencils and coloring books.

This year, the organization shifted its focus towards skills development, a pivotal aspect of the "A Million Smiles" campaign. This initiative aims to empower young adults by enrolling them in vocational programs such as dressmaking training and makeup artistry that will enable them to achieve self-sufficiency.

On the 24th of February, 2024, OneChalé launched its inaugural skills training initiative in collaboration with Women Inspire and the support of donors Chalé Clothing Limited, Wellnest Ghana Limited, Petr & Saints Co. Limited, Leed Pharmacy, Aaliyah and Janelle Clark to kick-start the training program.

The skills training initiative launched on the 24th of February, 2024 featured young adults from Agortime-Kpetoe located in the Volta Region of Ghana. The selection of these individuals for the skills training initiative was done meticulously. Our team on the ground did an amazing job identifying beneficiaries. Twenty-five (25) young women were identified and selected to kickstart the program. Three (3) enrolled in the dress-making training program and twenty-seven (22) enrolled in the make-up artistry training program.

Three (3) manual sewing machines and one (1) industrial sewing machine were provided for the three young women enrolled in the dress making program including full tuition cover. Women Inspire came on board to train Twenty-two (2) young women and provided make-up kits for the beneficiaries.

We also partnered with Agotime Kpetoe branch of the National Tailoring Association to identify the best trainers for the beneficiaries enrolled in the dress making program.

Building a Legacy, Empowering People

Dear Partners and Stakeholders,

I am delighted to present our Annual Report, showcasing our remarkable journey and accomplishments throughout the year. It is with immense pride that I reflect on the dedication and resilience of our team, the unwavering support of our valued clients and partners, and the positive impact we have made in our communities. A showcase of our achievements, progress, and commitment to **A MILLION SMILES** intitiative throughout the year.

I am delighted to report the successful inauguration of our recent skills training event hosted by OneChale Charity Initiative. The event, held on the 24th of February, 2024, aimed to empower individuals within our community by equipping them with practical skills for personal and professional development.

Throughout the duration of the training, our dedicated team of instructors worked tirelessly to provide comprehensive instruction in dressmaking and make-up artistry. Participants were engaged in hands-on learning experiences, interactive workshops, and collaborative projects designed to enhance their skill sets and foster a sense of empowerment.

I am pleased to share that the feedback received from participants has been overwhelmingly positive. Many expressed gratitude for the opportunity to acquire new skills and knowledge, noting the impact it will have on their lives and future prospects.

Additionally, the sense of inclusiveness and support fostered during the event was truly inspiring to witness. As we reflect on the success of this initiative, I would like to extend my sincere appreciation to all those who contributed their time, resources, and expertise to make this event possible. From our dedicated volunteers to our generous partners, each individual played a vital role in empowering our community members and fostering positive change.

Moving forward, OneChalé Charity Initiative remains committed to our mission of promoting education, skills development, and sports development within our community. We are excited to continue our efforts in creating opportunities for growth and empowerment for all. Once again, thank you to everyone who supported and participated in our recent skills training event. Together, we are making a meaningful difference in the lives of those we serve.

Sincerely,

Bright Larry Dumenu
Project Lead - OneChalé LBG

United Hearts, Fueling Development

IMPLEMENTATION

We were supported by donor organisations such as, Chalé Clothing Limited, Wellnest Ghana Limited, Petr & Saints Co. Limited, Leed Pharmacy, Aaliyah, and Janelle Clark.

Donations received were allocated for various purposes, including procurement of materials for skills training, logistical arrangements, provision of refreshments for beneficiaries, and acquisition of event paraphernalia.

Our volunteers in Accra and the Agotime community played a vital role in the planning and organizing of the event. The team in Agotime secured a venue for the event and helped with setting up and running the event.

All the beneficiaries were present on the day of the event, including some volunteers and donors. Women-Inspire facilitated the makeup training session and donated makeup kits to the twenty-five 25 selected beneficiaries. Aaliyah Naturals supported the event with beverages for the attendees. Also in attendance were two (2) community chiefs, the assemblyman, two (2) youth chiefs, and our community manager

Three (3) manual sewing machines were presented to the beneficiaries and an industrial sewing machine was presented to the trainers on behalf of the beneficiaries.
Onechale team presented the registration fees and signed agreements between the trainers and the organization.

We also partnered with Living In Today Foundation and Delkom Foundation to support children in the Nyameani community in Central region through creative arts, creative writing and skills development sessions during the christmas festivities.

Evaluation & Impact

PROMOTION, OUTREACH, EVALUATION & IMPACT

The event was promoted on notable platforms such as YFM, Dominion TV, and Guide Radio among others. Our social media channels also played an important role in creating awareness and promoting the cause to our community and the general public.

EVALUATION AND IMPACT

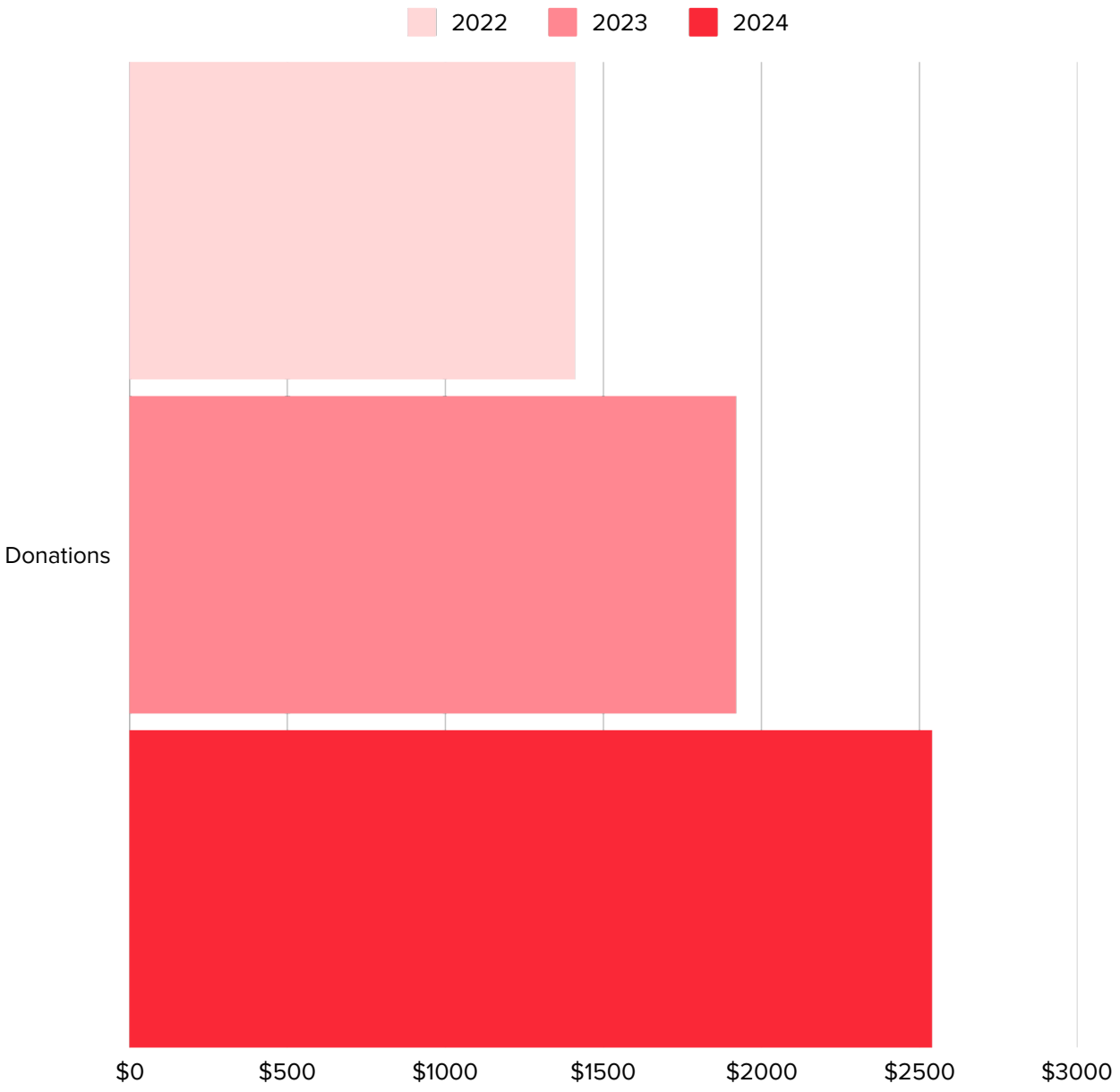
At onechalé, we believe in working together for a common purpose, to see people develop and support their communities. We will proudly stand with our beneficiaries and follow their development keenly

through weekly, monthly and quarterly reviews to track the performance of beneficiaries. The team is positive that by the end of 3 years, the young women enrolled in the training program will graduate, and impact the community positively with their skills. Our Job does not end here, we have taken the mandate to enroll trainees quarterly to close the unemployment gap and fulfill the objectives of the “A MILLION SMILES INITIATIVE”

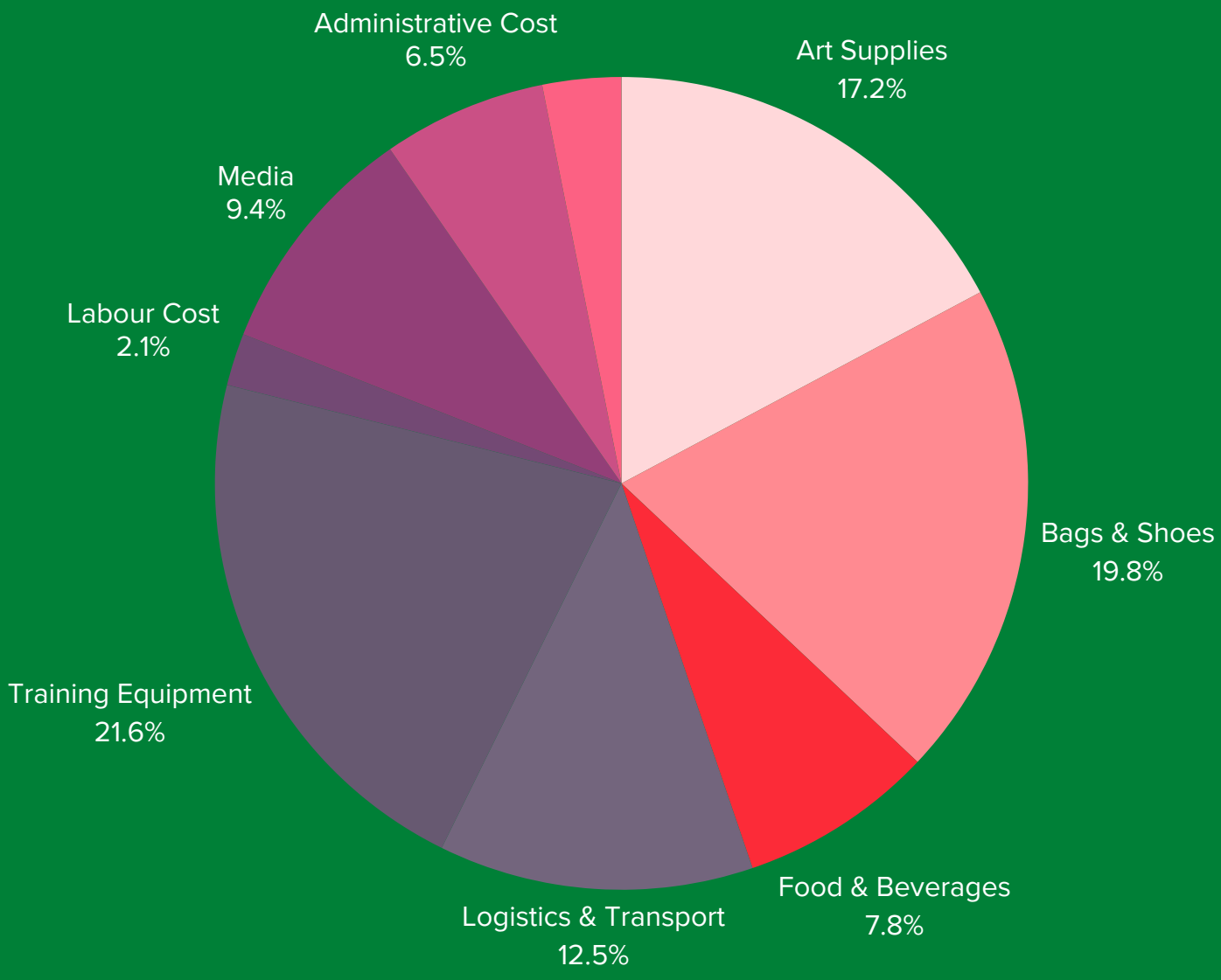
SUSTAINABLE DEVELOPMENT GOALS

The OneChalé initiative stands at the core of an immediate call for collective action, urging all nations to participate in a worldwide alliance that acknowledges the essential linkage between eradicating poverty and other forms of deprivation with strategies aimed at enhancing education, sports and skills development, lessening inequality, and fostering economic growth.

Donations in Number, Year-Over-Year



Total Expenditure 2024



Empowering Partners, Driving Results

Our valued partners are a testament to showcasing how our community initiative have positively impacted their corporate social endeavours and a mark in the developement of the country.

CHALÉ

Kari And Go

mNotify

Women Inspire

Leed Pharmacy Limited

GOLDEN enterprise

fm Ghana

Wellnest Ghana Limited

Petr & Saints Property Associates

CHALE CLOTHING LTD

Aaliyah

Chalé Socks AUTHENTIC VIBRANT AFRICAN

2025-2028 Projections

We seek to raise a minimum of $50,000 within the next 3 years to establish a skills training facility and enroll 150 beneficiaries annually into the skills training program.

Annual Beneficiary Growth Rate

60%

Community Development Annual Growth

30%

FACILITY SETUP:

- Secure a location for the skills training facility.
- Begin construction and equipment purchases. Hire initial staff and
- instructors. Complete any remaining
- renovations and finalize facility setup. Expand the range of training programs
- offered based on community feedback and demand.

- Ensure the facility operates at full capacity and efficiency.
- Implement advanced training modules and specialized courses.

BENEFICIARY ENROLLMENT

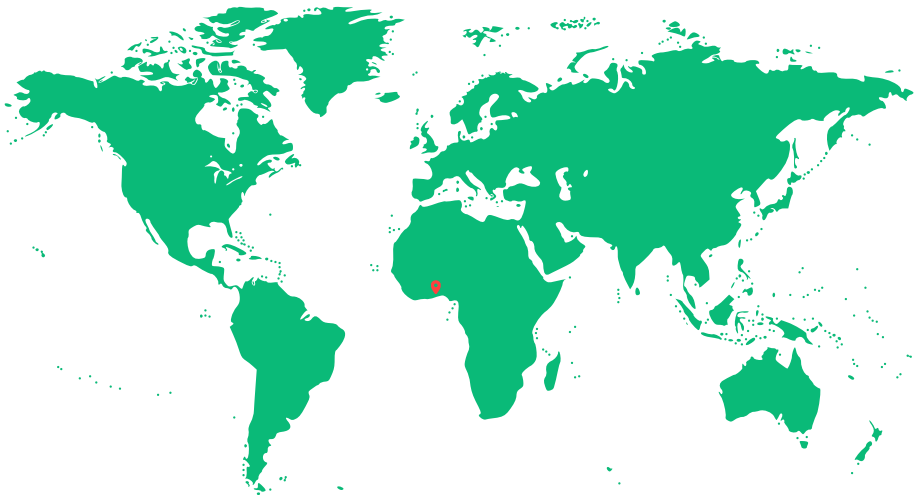
- Enroll 150 beneficiaries into the program.
- Develop a curriculum tailored to the needs of the community. Start the first training
- session by mid-year. Conduct outreach
- programs to maintain a steady flow of applicants. Evaluate and refine the training
- curriculum based on the first year's feedback. Establish mentorship and job
- placement programs for graduates. Introduce advanced training opportunities
- for returning graduates. Foster strong relationships with local businesses for
- internship and employment opportunities.

ACTIVITIES:

- Launch fundraising campaigns through social media, community events, and partnerships with local businesses.
- Organize a art sessions, gala and silent auction to raise funds.
- Continue and expand successful fundraising campaigns from 2024.
- Increase corporate sponsorship and introduce donor recognition programs.
- Solidify long-term funding through endowment and continuous corporate partnerships.
- Develop new fundraising initiatives, such as crowdfunding and monthly donor programs.

Gratitude, Collaboration, and Continued Success

As a collective, our team is dedicated to bringing smiles to individuals and providing support for today's young people by equipping them with the necessary skills to facilitate sustainable livelihoods. Our goal is this year is to kickstart the building of a skills training facility in the community to train more individuals under the program.



300
Children

25
Young Adults

1
Community

Thank You!

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onechale_

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Spintex, Accra.

A Million Smiles

OneChalé
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